

# YOU CAN MAKE A *Difference*

ENCOURAGE YOUR STUDENTS TO APPLY TODAY!

## PROJECT UPLIFT

**2024 DATES : June 1 | June 8 | June 22**

*Project Uplift* is a one-day summer enrichment and college access program designed to promote and increase access to higher education for rising high school seniors, especially those underrepresented in postsecondary education.

While our target audience is underrepresented students, we encourage applications from students of all backgrounds.

### ENCOURAGE

Encourage students to apply at [go.unc.edu/ProjectUplift](https://go.unc.edu/ProjectUplift)

### PUBLICIZE

Use the enclosed student flyer to promote Project Uplift and Uplift PLUS to your students.

### FOLLOW UP

Check in with your students before the March 15, 2024 deadline to ensure that they've applied for Project Uplift.

Applicants will be notified in April 2024.

**APPLICATION OPENS: JANUARY 15, 2024**  
**APPLICATION DEADLINE: MARCH 15, 2024**  
**DECISION NOTIFICATION: APRIL 2024**

### QUESTIONS?

University Office for Diversity and Inclusion  
(919) 842-6086 | [project\\_uplift@unc.edu](mailto:project_uplift@unc.edu)

## UPLIFT PLUS

**2024 DATES : July 7 - July 20**

*Uplift PLUS* is an intensive, 2-week summer academic enrichment and college readiness program for high-achieving Project Uplift participants. During the program, participants live on campus, take an essay writing course, participate in cultural competence workshops, and interact with campus partners and offices. Participants also engage in college application prep and experiential learning opportunities.

*Uplift PLUS* is only available for NC residents.

Students must attend Project Uplift to participate in Uplift PLUS. Students must indicate on their Project Uplift application whether they would like to be considered for Uplift PLUS.

### ENCOURAGE

Encourage students to apply for Uplift PLUS.

The Uplift PLUS application is found within the Project Uplift application.

### PUBLICIZE

Use the enclosed student flyer to promote Project Uplift and Uplift PLUS to your students.

### FOLLOW UP

Check in with your students before the March 15, 2024 deadline to ensure they've applied for Uplift PLUS.

Applicants will be notified in April 2024.

LEARN MORE AT [GO.UNC.EDU/PROJECTUPLIFT](https://go.unc.edu/projectuplift)